

BuildAI vs your in-house AI tools (Co-Pilot/ChatGPT/Claude etc)



AI tools can help L&D draft content.

BuildAI creates content *and* turns it into trackable learning inside the LMS – efficiently and securely.

totara.com/ai-course-creation

BuildAI in Totara	Co-Pilot/ChatGPT/Claude/other	BuildAI Benefit
✔ Creates complete learning experiences - Structured content, layouts, quizzes, imagery, narration and translation.	✗ Primarily helps refine ideas and produce source materials such as documents, outlines, copy and presentations.	- Reduce manual burden - Save time - Learner focused content
✔ Publish directly as courses in your LMS - Reusable content, scalable (update source course once, update everywhere)	✗ Transfer draft content into LMS (manual build, e.g. all course components –quizzes) ✗ Or separate authoring tool (SCORM create and upload to LMS)	- Repeatable time saving - Single system - Observes existing LMS security & governance - Dynamic SCORM enables quick content updates
✔ Easy to use - your SMEs can share knowledge easily - no technical / authoring skills required	✗ Less tailored for operational training and compliance needs	- Unlock SME knowledge at scale – ideal for specialist NHS roles - Role-based publish rights (efficiency plus governance, e.g. L&D review then publish)
✔ Data secure - Content is not used to train underlying LLM - You own all content created	✗ Depends on your LLM license	- One single BuildAI licence (includes LLM use) - Designed for highly-regulated sectors - Based on an industry tried and tested platform - Extensive support and security documentation
✔ Quality of content - Consistent, engaging content - Prompts tailor content to meet learner objectives based on audience expert level, learning goals etc	✗ No guided prompts specific to learner experience	- Deliver essential messages in consistent, clear and impactful ways using eLearning best practice
✔ Compliance focused - convert policies and documents into trackable training - Human oversight at every step	✗ Content assistance, not compliance delivery	- Compliance at scale with human oversight